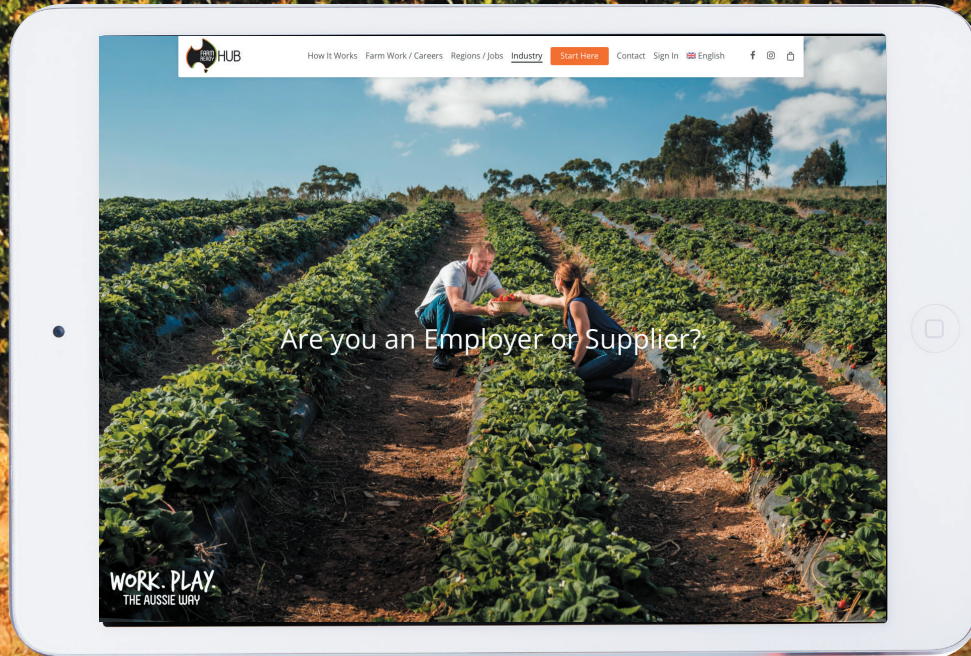


Are you a farmer or agricultural employer and having trouble finding workers? **We can help!**



TOP TIPS

on Finding Farm Workers

FarmReady is a 'Hub' of information that provides links between job seekers, regional Queensland, government, training, employment programs and employers.

Secondly, it is home to the FarmReady Card, an agricultural industry-endorsed and government-funded training program to help job seekers 'hit the ground running' on your farm. Once an individual has finished their online training, they need to know which region of Queensland to visit and who to ask for a job. This is where an employer can position themselves to be a FarmReady Cardholder's first choice.

FarmReady also works with an array of community initiatives and government projects that aim to educate and employ people in agriculture.

farmreadyhub.com



Here are some top tips on how to utilise the FarmReady Hub

1 Get listed on FarmReady Hub

Promote your farm to job seekers and any students who have joined through a government training or employment initiative.

2 Make your job easier to understand - use videos

A picture tells a thousand words. Take a short video of your farm jobs (10 or 30 seconds on a mobile phone - using landscape aspect). Ensure all workplace health and safety and food safety visuals are appropriate. Send a link to Farmready and it can be uploaded next to your job listing.

Note: if you don't have a Youtube account – FarmReady can host it for you, just ask.

3 Talk about accommodation

Take the 'too hard' out of your job listing. Tell people the full picture – where to work, where to stay, where to play.


4 Use social media

Social media is a great place to advertise jobs or just tell everyone about your farm. Facebook even has a 'jobs' template that you can use. You can run free ads or paid ads to improve your reach.

5 Benefit from FarmReady's marketing campaign

FarmReady is currently running a professional social media marketing campaign to attract people into long-term careers and shorter-term casual jobs for all types of agriculture across Queensland. If you are listed on the FarmReady website, you can take advantage of this reach. FarmReady's socials are:

 [facebook.com/Farmreadyhub](https://www.facebook.com/Farmreadyhub)
Tag #farmreadyhub

 [instagram.com/farmready/](https://www.instagram.com/farmready/)
Tag #farmreadyhub

6 Cross promote your social media and job ads

If you do post a job ad on social media – tell FarmReady (or tag farmready), so we can repost it to the FarmReady social channels and a wider audience for you.

7 Ask FarmReady to send out an email for you

Do you want to promote something special to job seekers? Just ask FarmReady – we can send out a broadcast to our members (job seekers).

8 Missing information in your region?

Check out the regional pages on the FarmReady website and tell us if there is something else that a job seeker should know in your area. FarmReady relies on local knowledge to get the best information out to job seekers so they can hit the ground running on your farm.

Do you need more help?

FarmReady is also a consultancy service helping Agriculture with customised training, employment, legislative processes, and practical every day solutions.

If you need some tailored assistance, we are here to help. Just get in contact.

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Scan here to get started



This Micro-Credentialing Pilots Program project is proudly supported and funded by the Queensland Government

